

## DIGITAL TRANSFORMATION LEADER – GASTON SACAZE DMC

Gaston Sacaze DMC is one of the major players of inbound tourism for French-speaking travelers in South America. Our adventure started more than 20 years ago and nowadays we are present in 6 countries of the sub-continent plus Spain and France. Tomorrow thanks to the expertise and the legitimacy gained through this record, we will keep improving our presence in Latin America conquering new markets.

We are defined by our biculturalism French/Latin: all our branches achieve through mixed teams (local/foreigners), through shared knowledge; in a word thanks to this “meting pot” a fine balance between mastering of the destination and understanding of ours, and yours, clients: the travelers.

We bet on tourism as a growth axle for the receptive countries, as a tool of preservation and spreading of cultures and their diversity, and as a bridge between civilizations.

Our transversal team which has a great opportunity to be change agents for the organization as well as to work worldwide with people from a lot of different cultures is now looking for the person who would like to lead its digital transformation to empower our reactivation.



### **MISIONS & TASKS:**

What can you expect to do?

- Optimization of the existing system, in particular "TooGo" (travel software) and Travel Exchange (sales/distribution platform).
- Harmonization of the documentary chain.
- Implementation of a computerized financial system for the whole group.
- Maintenance and improvement of existing informatic structure (servers/cloud, hosting, data warehousing, e-mail client, cyber-security.)
- Implementation of a CRM
- Digitalization of other areas (HR, admin, operations, etc.).
- Reduce the use of paper by digitalizing process and supports.

### **REQUIREMENTS**

What should you know, or know how in order to rock it?

- Strong leadership and process agility are indispensable.
- A level of Spanish native or expert and a level of English expert or advanced are required. - French advanced o intermediate would be a great plus. - Multiculturalism will be highly valued.
- A proven record of successful digital solutions installations will be asked.
- 5 five years of related experience. - Strong background working with SaaS (ERP/CRM/CMS etc.).
- Knowledge of agile work and organization methods.
- Experience with "TooGo" travel software would also strongly appreciated.

### **BENEFITS & PROFESSIONAL FRAMEWORK**

What do we offer for your efforts and commitments?

- Reports directly to CEO / direction boards
- Interacts with country managers and project leaders across the whole group, in different countries.
- Participates in yearly direction meetings and transversal committees.
- Autonomy and flexibility for the work organization and scheduling.
- Challenging position.
- Remuneration within the market's standards and subject to bonus following approved experience.

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Apply please sending your CV and cover letter to [career@gaston-sacaze.com](mailto:career@gaston-sacaze.com) mentioning the following reference: GGS-211